



for immediate release

15th October 2006
Graph Expo Level1 stand 3802

Screen embraces the Adobe PDF Print Engine for the next generation of Trueflow development. By implementing the new “**Adobe PDF Print Engine**” into Trueflow, Screen expands the abilities of the PDF/JDF prepress workflow utilizing the latest PDF native technology.

The Adobe PDF Print Engine is the next evolution in print publishing -improving reliability, consistency and profitability in PDF workflows by implementing pure, native PDF rendering technology common throughout the print production workflow, from creative designers to print service providers.

SCREEN's PDF workflow solution for the printing industry focuses not only on improving input and output file integrity, while delivering output consistency throughout production, but also strengthens the connectivity between designers and printers.

“Unnecessary data and file conversions interrupting the workflow cause efficiency loss. The Adobe PDF Print Engine provides a reliable PDF platform and removes these unnecessary file conversions throughout the workflow, closing the gap between designers and service providers. That is the one important technology for SCREEN's next generation Trueflow according to Kyohei Fujisawa Corporate Officer, Media Technology Company, Dainippon Screen.

A great advantage of the Adobe PDF Print Engine is that it enables printers and designers to ascertain complex design data, like transparencies, to be printed accurately, without any flattening issues. Also last minute changes to content or output processes can be generated instantaneously, without time consuming requirements to go back to native applications.

"By leveraging the Adobe PDF Print Engine and its Trueflow technology, Screen is delivering a powerful and consistent workflow solution for designers and printers," said Don Walker, senior director of product marketing and business development at Adobe. "Screen and Adobe continue to work together to provide the print industry with solutions built on

Adobe PDF and Creative Suite and Screen's Trueflow for greater efficiency and profitability."

SCREEN's Trueflow continues to provide the best workflow system by generating a stronger connection between Trueflownet products with Adobe's JDF and PDF technology.

About Screen

Dainippon Screen Mfg. Co., Ltd (Kyoto, Japan) is one of the world's largest manufacturers and suppliers of system components for the prepress and printing industries. Its large range of equipment includes scanners, workflow systems, RIPs, proofing systems, platesetters and digital printing presses. The company is also a well-known manufacturer of equipment for the semiconductor and flat panel display manufacturing industries. www.screeneurope.com