

For immediate release
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Screen appoints AV Flexologic as distributor of its flexo devices in Benelux

Screen is pleased to announce the appointment of AV Flexologic as distributor to sell and support its range of flexo products in Benelux. These products include the new PlateRite FX870II, PlateRite FX1524 and Flexodot 4800.

With over 40 years of experience in the flexographic industry, AV Flexologic has always been on the edge of innovation, making it a global leader in high-end flexo technology. "The use of combination Flexo presses is becoming more widespread in the packaging and labels industries in order to deliver fast turnaround products at high speed," says Piet Otten, MD, AV Flexologic. "We are very much looking forward to working with Screen as well as their flexo range of products becoming part of our portfolio. Screen's high resolution flexo equipment fits extremely well with our high quality water wash Toyobo Cosmolight plates and as water wash plate technology has improved drastically over the last two years this partnership enables us to offer the complete package. We have waited a long time for equipment like this to be available to meet the demands of the potential flexo market in Benelux."

"We are looking forward to our cooperation with AV Flexologic on the Benelux markets," says Screen's northern European sales manager Frans Kops. "I am sure that AV Flexologic's vast knowledge and experience of the flexo market will make this a very successful partnership as we introduce our flexo CTP systems."

The PlateRite FX870II is the world's first flexo platesetter to offer a maximum resolution of 4,800 dpi as a standard feature. This high resolution significantly improves the smoothness of curves and diagonals, and its reproduction of fine lines and small text is outstanding. Gradations appear smooth especially in the highlights.

Screen's proven advanced thermal laser technology can image advanced digital plates from a variety of leading manufacturers, producing consistently high quality. Plates can be loaded in any size from 100 x 100mm up to 870 x 762mm without any extra handling or masking of the drum.

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The PlateRite FX1524 offers optimal flexo/letterpress plate output for printing and prepress companies. The PlateRite FX series superior halftone dot reproduction ensures consistently high quality printing even in the highlight and shadow areas. The PlateRite FX1524 is designed for a wide range of uses, including label production, flexible packaging, cartons, and corrugated packaging. Plates up to 1,067 × 1,524 mm (42.0" × 60.0") can be loaded onto the PlateRite FX1524's drum with ease, ensuring high precision with high quality output.

Flexodot 4800 is a new halftone dot for the flexo and letterpress industries that can be utilised by both the PlateRite FX870II and PlateRite FX1524 thermal CTP platesetters. It fully exploits Screen's 4,800 dpi resolution imaging technology and can produce gradations as smooth as those achieved by offset litho printing at 200 lpi.

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Note to Editors: images available to download direct from: PlateRite FX 870 - <http://tinyurl.com/yyosnvj>; PlateRite FX1524 - <http://tinyurl.com/y3rn243> or on request from melindaw@splashpr.co.uk

About Screen:

Dainippon Screen Mfg. Co., Ltd (Kyoto, Japan) is one of the world's largest manufacturers and suppliers of system components for the prepress and printing industries. Its large range of equipment includes workflow systems, RIPs, proofing systems, platesetters and digital printing presses. The company is also a well-known manufacturer of equipment for the semiconductor and flat panel display manufacturing industries.

To find your local supplier of Screen technology and detailed information on all Screen products visit www.screeneurope.com

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