



## **NEWS**

28th October 2008

### **NEWSWORLD INVESTS AS CONTRACT WITH NYC PRINTER SECURED**

Following its contract with Associated Newspapers signed earlier this year, Newsworld Corporation has formalised an agreement with a printer for the production of the *Daily Mail* and *Mail On Sunday* in New York. AlphaGraphics, which is based in New Jersey, will begin production of the titles in January 2009

Newsworld has invested in a Screen Truepress Jet520 On-Demand Newsprint Solution with a dedicated Hunkeler finishing system which will be installed at AlphaGraphics' facilities in December this year.

David Renouf of Newsworld says: "On the back of our contract with Associated Newspapers and with the increasing levels of interest we continue to receive from publishers, we are delighted to be partnering with AlphaGraphics, a best-in-class organisation offering second-to-none levels of quality and service. Similarly, we have taken the necessary steps to invest in the appropriate technology to ensure the requirements of our existing and future clients can be met."

AlphaGraphics plans, produces and manages visual communications for businesses at more than 260 owner-operated, locally-based business centres worldwide. Backed by state-of-the-art technology, the world's highest quality standards and a global network, the company's trained and experienced team members are committed to delivering creative solutions that allow customers to communicate more confidently and effectively.

David Kovacs of AlphaGraphics added: "Newsworld and AlphaGraphics could not be a better match for this partnership. We are both focused on leading the market by servicing client's needs with technology and customer focused solutions. I am sure others will be watching with anticipation to see where we are able to take this venture. Marrying Newsworld's vision and experience with our operational excellence was too good an opportunity to pass up."

The Screen Truepress Jet520 features two print engines and produces complete newspapers with perfect colour and a quality level that is indistinguishable from litho printing. The system

prints at 128m/min, the equivalent of 1,200 48-page tabloid newspapers an hour. The Truepress Jet520 is proving a very flexible machine with newspapers now being added to long list of applications including transactional printing, direct mail, books and form printing.

“This announcement marks the successful culmination of over two years work and is a significant development within the newspaper sector as a whole,” says Brian Forsdike, President, Screen Europe. “Remote newspaper production on the day of publication means that both tourists and business travellers can keep in touch with what is happening at home through the medium they know best. The Truepress Jet520 allows publishers to reproduce a complete facsimile of their title in full colour in the quantities that are required anywhere in the world.”

## ENDS

**Note to editors:** Two images of the contract signing are available on request from: Sarah McLaughlin, Newsworld PR, on +44 (0) 208 675 4828 or e-mail [sarahmclpr@aol.com](mailto:sarahmclpr@aol.com)

### Captions:

**Image 1: Group from left:** Eric Hodel, Sales Director, Hunkeler; David Renouf ,CEO, Newsworld; David Kovacs, CEO, AlphaGraphics; Mike Fox, President, Screen USA; Tim Taylor, Marketing Manager, Screen Europe.

**Image 2:** David Renouf ,CEO, Newsworld and David Kovacs, CEO, Alphagraphics.

### About Newsworld

The ability to deliver newspapers cost effectively and efficiently – and in full colour for the first time – to any location within hours of an editorial deadline is available from Newsworld, who has developed a ‘distribute-then-print’ model, a flexible, inexpensive way of publishing a newspaper in any selected market, with the quality, look and feel of the original. Multiple daily editions, personalised or localised versions for both advertising and editorial are also achievable.

Newsworld is an established organisation, working with leading providers to the newspaper industry, to ensure it has trusted technology and the ability to provide a world class and worldwide service.

### About Alphagraphics

AlphaGraphics has been part of the local community since 1992, and offers a complete range of products and services, including design; digital, offset and large format printing; personalized marketing; mailing and digital archiving services to meet the needs of its business and consumer customers. To learn more about its business center, visit [www.myalphagraphics.com](http://www.myalphagraphics.com)

### About Screen

Dainippon Screen Mfg. Co., Ltd (Kyoto, Japan) is one of the world’s largest manufacturers and suppliers of system components for the prepress and printing industries. Its large range of equipment includes workflow systems, RIPs, proofing systems, platesetters and digital printing presses for print on demand applications. The company is also a well-known manufacturer of equipment for the semiconductor and flat panel display manufacturing industries. [www.screeneurope.com](http://www.screeneurope.com)

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