



**For immediate release
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Landmark in digital printing as Daily Mail goes live in New York

High-speed printing of newspapers at full size, in full colour and at a quality level that is indistinguishable from the original litho version has long been a goal of digital press manufacturers. In New York on February 2, 2009 that goal became a reality as Screen's Truepress Jet520 went live with the printing of the Daily Mail for the North American market.

The Screen Digital Newspaper Production Solution, has been purchased by UK-based company Newsworld and the machine in New York is the first installation in a roll-out planned to cover four sites by the end of 2009. In the US, the machine is being operated on Newsworld's behalf by Alphagraphics close to New York's Newark airport.

Screen's European President Brian Forsdike expressed his pleasure at seeing more than two years of planning come to fruition: "Printing newspapers on the Truepress Jet520 was identified as a big opportunity during the machine's development cycle. Once we saw the fantastic quality we could then achieve at 128m per minute we knew it was only a matter of time before somebody recognised the machines potential for this application." He continued "We are delighted to be working with Newsworld on this ground breaking project and hope that this will be the first of many installations."

Brian Forsdike was also keen to compliment Hunkeler, the suppliers of the finishing equipment, on their support: "Hunkeler has shown great commitment to this installation and we would like to thank all of their engineers, and those of their US distributor Standard Finishing for sharing our enthusiasm to make this work."

During the first few weeks of production, Newsworld will focus on the printing of the US edition of the Daily Mail. By the end of March the number of titles will have increased significantly and the machine will be running at near full capacity. Newsworld's Chief Executive David Renouf was in New York to see the first few days of production: "Seeing that first copy come off the press was a fantastic moment, everybody involved (Newsworld, Screen, Hunkeler, Alphagraphics) has invested a great deal in making this happen and we all feel that this is just the start of a revolution in the way that newspapers are produced." Mr Renouf also thanked the Daily Mail for their belief in the project adding that "the Daily Mail is now available in New York on the same day as publication in the UK for the first time in the newspaper's history."

With newspapers now being added to direct mail, transactional printing, book production and general print on demand, Screen's Truepress Jet520 is demonstrating itself to be one of the most flexible digital presses on the market.

In addition to the Truepress Jet520, Screen's portfolio of print on-demand presses includes the Truepress Jet2500UV for the display market, the TP-J650 for industrial applications such as instrumentation panels and the TP344 digital offset press.

Ends

Editors: Three Images are available to download from <http://www.grafixwire.info/plogger/?level=picture&id=422> (simply click on image and right click to download high res jpeg) or direct from melindaw@splashpr.co.uk

Captions:

Images 1 & 2: Daily Mail goes live in New York: Tim Taylor, Screen Europe and David Renouf, Newsworld, celebrate

Image 3: Alphagraphics, Newsworld and Screen team celebrate first edition

About Newsworld

The ability to deliver newspapers cost effectively and efficiently – and in full colour for the first time – to any location within hours of an editorial deadline is available from Newsworld, who has developed a 'distribute-then-print' model, a flexible, inexpensive way of publishing a newspaper in any selected market, with the quality, look and feel of the original. Multiple daily editions, personalised or localised versions for both advertising and editorial are also achievable. Newsworld is an established organisation, working with leading providers to the newspaper industry, to ensure it has trusted technology and the ability to provide a world class and worldwide service.

About Alphagraphics

AlphaGraphics has been part of the local community since 1992, and offers a complete range of products and services, including design; digital, offset and large format printing; personalized marketing; mailing and digital archiving services to meet the needs of its business and consumer customers. To learn more about its business center, visit www.myalphagraphics.com

About Screen

Dainippon Screen Mfg. Co., Ltd (Kyoto, Japan) is one of the world's largest manufacturers and suppliers of system components for the prepress and printing industries. Its large range of equipment includes workflow systems, RIPs, proofing systems, platesetters and digital printing presses for print on demand applications. The company is also a well-known manufacturer of equipment for the semiconductor and flat panel display manufacturing industries.
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