

**Press release**  
**14.2.2011**

## **SCREEN EUROPE ANNOUNCES EQUIOS ONLINE PROOFING/ APPROVAL SYSTEM FOR E-BOOKS**

Screen Europe is pleased to announce the launch of EQUIOS Online. This new system adds a range of next-generation functions to Screen's online proofing/approval software and links with Screen Trueflow SE, one of the print industry's most innovative workflow systems.

With the successful release of the Apple iPad® and other tablet computers, the market for this type of device has grown significantly. As a result, the media and publishing industries are increasingly providing digital media formats, such as e-books.

EQUIOS Online features new data creation functions that can be applied to the proofed/ approved data for e-books in much the same way as for paper media. This does not just apply to e-book content taken from standard books, but also enables the development of digital content for mail order catalogues and flyers. As a result, the new system is expected to make a significant contribution to the creation of a high value-added business that leverages features only available with digital media.

EQUIOS Online also offers key improvements in operability. Its Book View function enables finished printed materials to be checked in page turner mode on Macintosh® and Windows® PCs, as well as iPad devices. Additionally, the adoption of HTML5\* has allowed the Graphic user interface (GUI) to be completely redesigned. In this way, EQUIOS Online enables the utilisation of proofed data in a CtP workflow, supporting the production of e-books.

"Screen is committed to providing print companies with multipurpose solutions that reflect the needs of this dynamic industry," says Tim Taylor, Marketing Manager of Screen Europe. "As an innovative service that print firms can offer their clients, EQUIOS Online enables the development of powerful new business opportunities for Screen users."

Sales of EQUIOS Online are scheduled to begin in early April.

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\* **HTML5:** Latest version of HTML (HyperText Markup Language), the description language for Websites released in 2010.

**Note:** iPad and Macintosh are trademarks or registered trademarks of Apple Inc. in the United States and other countries. Windows is the trademark or registered trademark of Microsoft Corporation in the United States and other countries.

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**Images:** An illustration of a EQUIOS Online workflow and a photo of a tablet book view are available from <http://tinyurl.com/6e9a3bj> and <http://tinyurl.com/68xbjaz> or on request from [melindaw@splashpr.co.uk](mailto:melindaw@splashpr.co.uk)

#### **About Screen**

As a precision manufacturer with a long history of building innovative imaging technologies, Screen develops and manufactures expert digital printing technologies for high-end professional print on demand applications. The company provides a 360 degree service delivering total solutions spanning workflow automation, digital printing devices, finishing partnerships, ink and substrate expertise and support. **[www.screeneurope.com](http://www.screeneurope.com)**

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