

Press release
06 January 2011

Screen to unveil ultra high-speed colour Truepress Jet520ZZ and EQUIOS workflow at the Hunkeler Innovationdays

Screen, the print on demand and imaging specialist, will unveil the top of the range, ultra high-throughput colour Truepress Jet520ZZ web-fed inkjet printer for the first time in Europe at the Hunkeler Innovationdays in Lucerne (14-17 February 2011 on stand S04). At the event Screen will announce Europe's first installation of this innovative printer.

Also making its debut is the innovative Screen EQUIOS workflow specifically designed to optimise the production capabilities of the Truepress Jet520 for high-speed variable data including books, transpromo, manuals, brochures and newspapers. Based on Adobe PDF Print Engine 2, EQUIOS enables the system to drive colour content and design-rich variable data very efficiently and will be compatible with PDF-based VDP applications as they come to market.

The Truepress Jet520 is the world's most successful continuous-feed colour inkjet printer with over 250 machines in production worldwide today. Using the latest Epson inkjet heads, the new Truepress Jet520ZZ is capable of high quality, variable colour printing on 520mm paper width* at 220 m/min, equivalent to 173,280 A4 pages per hour. The press has been developed to meet the growing demand for a wide variety of quality, value-added personalised printed products. The ultra high-productivity system is targeted at very high-volume transactional, direct mail, newspaper and book printing operations.

Visitors to the Hunkeler Innovationdays will see the Truepress Jet520ZZ printing at the full speed of 220m and producing a mixture of educational books, with coloured text, photographs, illustrations and tinted panels as well as examples of transpromo and direct mail applications.

"The Truepress Jet520 series allows companies to pick the best configuration for their business from entry level to high speed and from mono to variable colour," says Tim Taylor, Marketing Manager, Screen Europe. "Within the range, we can offer a Truepress Jet520 that can be economic from as little as one million impressions per month right through to in excess of 50 million impressions per month as demand grows. Flexibility, backed by top performance, high quality and reliability are the key features of the range and this is what has made it the industry's most popular web-fed printer."

SCREEN

*: 570mm paper width is supported as an option.

End

Images: A selection of Screen Truepress Jet520ZZ and Equios images are available to download directly from <http://tinyurl.com/29m3tka>, <http://tinyurl.com/2vkbzcy> and <http://tinyurl.com/38xouak> or on request from melindaw@splashpr.co.uk

About Screen

As a precision manufacturer with a long history of building innovative imaging technologies, Screen develops and manufactures expert digital printing technologies for high-end professional print on demand applications. The company provides a 360 degree service delivering total solutions spanning workflow automation, digital printing devices, finishing partnerships, ink and substrate expertise and support. www.screeneurope.com

Hunkeler Innovationdays

<http://innovationdays.hunkeler.ch/>

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