

**PRESS RELEASE****27 June 2011****NEW COMMERCIAL MANAGEMENT FOR SCREEN IN ITALY**

Amstelveen, The Netherlands - Screen Europe is delighted to announce the appointment of Manlio Orioli to its commercial organisation in Italy.

Manlio has joined Screen Europe as Country Manager with responsibility for all operations in the Italian market, including day-to-day management of Screen's PlateRite CTP and Truepress Print on Demand (POD) sales channels.

Screen has a long and successful track record in Italy and Manlio's appointment marks a new and dedicated focus, building on the company's position as the world's leading CTP vendor. He will also be responsible for growing Screen's presence in the increasingly important digital POD market.

Manlio Orioli brings to Screen a wealth of senior level experience in the graphic arts and printing industry. He has held executive positions in 3M and Kodak where he served as country Managing Director for Italy.

"His deep insight, a large professional network and impressive experience at senior customer levels makes Manlio the ideal person to boost our sales efforts in Italy," said Kees Mulder, Screen's President of European Operations.

Commenting on his appointment Manlio Orioli said: "I am very pleased and proud to join Screen's European team. There are a lot of opportunities for Screen's expert POD, Web to Print and intuitive workflow solutions, and I look forward to maximizing Screen's penetration into the market."

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Note to editors: An image of Manlio Orioli is available to download from <http://tinyurl.com/647mtzb> or on request from melindaw@splashpr.co.uk T: +44 (0)1580 241177.

**About Screen**

As a precision manufacturer with a long history of building innovative imaging technologies, Screen develops and manufactures expert digital printing technologies for high-end professional print on demand applications. The company provides a 360 degree service delivering total solutions spanning workflow automation, digital printing devices, finishing partnerships, ink and substrate expertise and support. www.screeneurope.com

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