

Screen UK partners with Roland to extend wide-format portfolio

25 October 2011 - Specialist pre-press and digital solutions supplier Screen UK has partnered with Roland DG (UK) to add a powerful yet cost-effective UV-curable platform to its existing wide-format product family. This agreement will result in greater penetration for Screen UK into the display and flexible packaging prototyping market segments which complements the company's existing systems for the inkjet, offset and flexo markets.

The Roland VersaUV LEJ-640 is a combination flat-bed and roll-fed wide-format printer designed and manufactured for high standards of finish on a variety of applications where durability and excellent ink adhesion are required. It incorporates CMYK, white and clear making it ideal for customised graphics and displays as well as packaging prototypes.

The addition of the VersaUV LEJ-640 to Screen's current product portfolio of inkjet solutions brings a high quality but low investment point to users who either want an auxiliary machine or who are entering the digital wide-format market for the first time. The inclusion of white ink makes it ideal for working with non-white and transparent materials, such as window films, whilst the clear varnish can be used to generate special finishes and textures.

"We have been increasing our presence significantly in the wide-format arena and needed a solution with a lower price point but which didn't compromise on production standards," says Bui Burke, Screen VP Sales. "Logically it made perfect sense to form a partnership with Roland DG at the quality end of inkjet printers. As we both have head offices and manufacturing in Japan, this gives us a natural synergy."

Screen UK introduced the Roland VersaUV LEJ-640 to a diverse range of end users at the company's recent Widescreen 2011 event held at its Milton Keynes UK headquarters. This open house proved to be the ideal location for launching the partnership as it was supported by material and finishing specialists and attended by customers interested in investing in specialist inkjet solutions.

The addition of the 1.62m Roland VersaUV LEJ-640 augments Screen's existing wide-format UV-curable platforms, and the company sees the machine complementing the capabilities of its own Truepress Jet2500 2.5m system. It will appeal to commercial printers wanting to extend into inkjet production at a realistic price point, as well as to existing customers who need to add to their digital capabilities with a versatile solution which can be used to output on to rigid and flexible materials.

The Roland VersaUV LEJ-640 perpetuates the company's philosophy of producing wide-format inkjet

platforms which lead on innovative technology and capabilities. Designed to be easy to use, the machine features rear and front folding tables to support rigid substrates up to 13mm thick and 250 x 1625mm in size, with fast change-over to roll-fed mode.

Incorporating low cost, long life LED curing, the Roland VersaUV LEJ-640 is claimed to have the lowest power consumption in its class, and utilises Eco-UV inks and a maximum output resolution of 1440 x 1440dpi. It is supplied with Roland VersaWorks production software which includes full support for the Roland Color System for accurate reproduction of spot colours, plus 72 ready-to-use textures that can be applied to designs incorporating clear varnish.

Mat Drake, Business Manager – Commercial Print, at Roland DG sums up: “We’re seeing increasing opportunities within the offset litho and flexo sectors for users wanting to reap the benefits of a quality wide-format device. Our partnership with Screen UK enables us to combine experience and resources for print companies looking to bring proofing, prototyping and a wide range of print options in-house.”

End



Image caption:

Mat Drake (left) from Roland DG and Bui Burke (right) from Screen UK introduce the Roland VersaUV LEJ-640 at Screen’s recent Widescreen 2011 event.

About Screen

Screen is one of the world's largest manufacturers and suppliers of innovative imaging and print on demand technology for the commercial print, book, newspaper and packaging industries. The company leads the world in CTP and print

production workflow, and its Truepress Jet range of market-leading, digital inkjet printers offers the widest range of machines for mono and colour POD applications. **To find your local supplier of Screen technology and detailed information on all Screen products visit www.screeneurope.com**

About Roland DG UK

Roland DG (UK) Ltd is the UK and Irish marketing, distribution and sales arm of Roland DG Corporation. Roland DG Corporation is a worldwide manufacturer of wide-format digital ink-jet print and print-and-cut devices, milling and engraving machines, computerised vinyl cutters, 3D scanners, photo impact printers and a jewellery wax model maker. Roland pioneered the development of print-and-cut technology and today is the number one brand of print-and-cut devices with over 85,000 sold worldwide*. Celebrating its 30th anniversary in 2011, Roland DG has earned its reputation for innovative, quality and reliable products across the sign making, commercial print, graphic art, packaging prototype, labelling, garment decoration, promotional gift, textile, jewellery, engraving, dental, milling and 3D modelling industries. Its production lines utilise a digitally-controlled system, Digital Yatai, which enables individuals to produce Roland ink-jet printers and other products to the highest quality standards. As such the percentage of Roland product failures resulting from the build process is an acclaimed 0% globally. Roland DG's reputation as a world class manufacturer depends on delivering the best products, service and support – and getting it right first time. Roland DG is ISO 14001:2004 and ISO 9001:2000 certified. The company strives to preserve environmental protection while maintaining the highest quality standards.

Roland DG Corporation (TSE symbol 6789): First Section, Tokyo Stock Exchange.

*1 The number of installed units as of 31 December 2010

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