

**PRESS RELEASE****1st July 2011****SCREEN EUROPE CENTRALISES CTP, WORKFLOWS & LARGE FORMAT PRINTER DISTRIBUTION IN ITALY WITH SAMOR ITALIA**

Amstelveen, The Netherlands: Screen announces that Samor Italia S.r.l. will handle sales of its range of PlateRite CTP devices, and associated workflow, as well as its large format digital printers on an exclusive basis throughout Italy.

Samor has been a Screen distributor for over 30 years and the company has an in-depth knowledge of its product range as a result. In addition to equipment and software sales, Samor Italia will also handle all related consumable and spare part sales.

Samor will also provide post-sales support and service to Screen's CTP customers throughout the country. Its dedicated and highly-skilled Screen team undergoes regular training courses at Screen's Technology Centers in The Netherlands, UK and Japan to ensure that they can provide the very best support to the growing customer base in Italy

"Samor is a strong and experienced partner for Screen and its significant investment in people, facilities, stock and expertise will ensure that Screen customers in Italy receive the very best support to maximize the many benefits our solutions bring to their print businesses," said Kees Mulder, Screen's President of European Operations.

"I am very proud that Screen CTP and wide format printers are amongst the product ranges that we now represent exclusively in Italy," said Mr Orazio Samoggia, President of Samor Italia. "Screen is a prestigious brand and recognized by the national and international graphics industry as a world leader in high quality imaging technology.

"Following the acquisition of Bancolini, we are continuing to make considerable investments in important pre-press resources. These include strengthening our dedicated Screen sales and post-sales support teams, two Technical Centers in Bologna and Milan for customer demos and training, and managing one of Europe's best-equipped Screen spare parts facilities. By working closely with Screen's new European President Kees Mulder and his

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expert team we will continue to offer new flexible and reliable solutions to the market in accordance with the highest technological standards and though adequate for today's actual investment capacity."

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Note to editors: An image of Kees Mulder and Orazio Samoggia is available to download direct from <http://tinyurl.com/6ld8nmk> or on request from melindaw@splashpr.co.uk T: +44 (0)1580 241177

Image caption: Orazio Samoggia (r), President, Samor Italia and Kees Mulder (l), President, Screen European Operations

About Samor

Samor Italia results from the merger of three historical companies which have been acting in the Italian graphic arts' and printing industry for over 60 years: Recordgraf, Bancolini and Graphlito. Both directly and by means of its sister companies, Samor Italia is a manufacturer of consumables – plates, offset and flexo inks - prepress and printing chemicals, as well as exclusively distributes some major international brands of printing presses and prepress systems coming to complete its range of products offered and to comprehensively cover the entire lifecycle of printed matter. **www.samor.com**

About Screen

As a precision manufacturer with a long history of building innovative imaging technologies, Screen develops and manufactures expert digital printing technologies for high-end professional print on demand applications. The company provides a 360 degree service delivering total solutions spanning workflow automation, digital printing devices, finishing partnerships, ink and substrate expertise and support. **www.screeneurope.com**

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