



**For immediate release  
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## **Screen appoints Atlantic Zeiser as distributor of the Truepress Jet520 digital printer in Italy**

Screen is pleased to announce that it has appointed Atlantic Zeiser S.r.l as its distributor to sell and support the Truepress Jet520 full colour digital inkjet printer in Italy.

A highly respected company, Atlantic Zeiser has extensive expertise in the transactional, book and security printing markets. In addition to the full Atlantic Zeiser range of security printers, it distributes Nipson B/W magnetographic digital printers, GMC Software variable data printing and process automation software suite, Melzer smart technology solutions and now the Screen Truepress Jet520 for colour variable and print on demand applications.

“We recognise the importance of working with specialist partners on certain products and Atlantic Zeiser is an important addition to our European distribution network,” says Tim Taylor, Screen Marketing Manager. “With 25 years’ experience in the Italian digital printing market, its understanding of the demands of time-sensitive businesses as well as its expertise in workflow and integrated systems makes it the ideal partner for Screen in one of Europe’s most important printing markets. Not only does it have an ideal client base for the Truepress Jet520 but it also has an existing service infrastructure to support this type of customer.”

The high-speed continuous feed, single-pass, Truepress Jet520 is ideal for quality on-demand and variable books, transactional, direct mail and newspapers production. It is available in a choice of single and dual engine configurations providing production speeds ranging from 32m/min minute equivalent to 420 A4 pages/min up to a maximum 1680 pages/min. Producing 720dpi greyscale quality, the Truepress Jet520 uses multi-grey level technology combined with Screen unique colour handling skills to ensure the best quality reproduction of photographs and illustrations, as well as crisp, sharp colour text.

“The Truepress Jet520 full color printer is ideal to complete our range of digital printing systems in the Italian market” states Mr. Luigi Rescaldani, General Manager of Atlantic Zeiser S.r.l. “We made our debut in the on-demand printing sector when we added Nipson machines for B/W applications. Now, with the quality and speed of the Truepress Jet520’s, we can offer our clients

the possibility to tap in to the full color markets of transactional printing, book-on-demand and newspaper digital printing. Our customers will benefit from the integration of the GMC software suite for variable data management and will have access to a powerful and competitive solution to cover a broad variety of variable data digital color printing applications”.

- ENDS -

**About Screen:**

Dainippon Screen Mfg. Co., Ltd (Kyoto, Japan) is one of the world's largest manufacturers and suppliers of system components for the prepress and printing industries. Its large range of equipment includes workflow systems, RIPs, proofing systems, platesetters and digital printing presses. The company is also a well-known manufacturer of equipment for the semiconductor and flat panel display manufacturing industries.

**To find your local supplier of Screen technology and detailed information on all Screen products visit [www.screeneurope.com](http://www.screeneurope.com)**

**About the Atlantic Zeiser Group**

The Atlantic Zeiser Group is a world-leader in industrial high-security coding and personalization technologies, offering total system solutions to governments and industries such as printing, telecom, plastic card, pharmaceutical, banking, packaging, labels and cosmetics. The company specializes in the industrial application of sensitive variable data onto various types of media - whilst ensuring full data and process integrity. AZG serves its customers through nine facilities in Europe, the Americas and Asia as well as additional sales and support offices in 50 nations. Atlantic Zeiser's customers can choose from a wide variety of modular building blocks and scalable software platforms within the core technologies inkjet printing, laser marking, chip programming, magnetic encoding, product transport, product tracking, data verification and more. These can be effectively combined to achieve the most efficient system solution tailored to virtually any customer specific need. web : [www.atlanticzeiser.it](http://www.atlanticzeiser.it)

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