



**For immediate release
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Screen appoints Lundbergs Grafiska AB as a distributor of the Truepress Jet520 in Sweden

Screen is pleased to announce the appointment of Lundbergs Grafiska AB as a distributor to sell and support the Truepress Jet520 full colour digital inkjet printer for newspaper and magazine applications in Sweden.

Lundbergs Grafiska is the premier supplier of new and used printing equipment to the graphic arts sector in Sweden and is well positioned to support the rapidly emerging on-demand newspaper market.

“Lundbergs Grafiska knows the Swedish newspaper and magazine market intimately,” says Tim Taylor, Screen Marketing Manager. “As remote newspaper production on the day of publication becomes the focus for publishers across the world, the Truepress Jet520 is a perfect fit for Lundbergs Grafiska’s customer base.”

The Screen Truepress Jet520 features two print engines and produces complete newspapers with perfect colour and a quality level that is indistinguishable from litho printing. The system prints at 128m/min, the equivalent of 1,200 48-page tabloid newspapers an hour. With newspapers now being added to direct mail, transactional printing, book production and general print on demand, Screen’s Truepress Jet520 is one of the most flexible digital presses on the market.

“With Screen’s Truepress Jet520 full colour printer in our portfolio we can offer high quality equipment together with our expertise in technical support,” says Roland Eriksson, Sales Manager of Lundbergs Grafiska. “To be able to offer our clients the best on-demand solutions on the market puts us ahead of the game. We can also offer our clients the ability to access the full colour transactional printing and book-on-demand markets, in addition to newspaper digital printing”.

High-speed printing of newspapers at full size, in full colour and at a quality level that is as good as the original litho version is a reality. Screen's Truepress Jet520 has already begun printing five different newspaper titles every night in New York with more being added each month.

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About Screen:

Dainippon Screen Mfg. Co., Ltd (Kyoto, Japan) is one of the world's largest manufacturers and suppliers of system components for the prepress and printing industries. Its large range of equipment includes workflow systems, RIPs, proofing systems, platesetters and digital printing presses. The company is also a well-known manufacturer of equipment for the semiconductor and flat panel display manufacturing industries.

To find your local supplier of Screen technology and detailed information on all Screen products visit www.screeneurope.com

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