



**For immediate release
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Screen appoints Valkanov Trade Equipment as distributor of its digital devices in Bulgaria and Macedonia

23 March 2010: Amstelveen, The Netherlands - As part of its Print on Demand (POD) expansion strategy, Screen is pleased to announce that it has appointed Valkanov Trade Equipment (VTE) as its exclusive distributor in Bulgaria and Macedonia. VTE will sell and support Screen's digital range of products, which includes the Truepress Jet520 high-speed colour web press, the Truepress Jet2500UV wide format printer and the Truepress 344 DI offset press.

On the VTE partnership, Bruce Hilltout, Screen's European Sales Manager, says, "We are looking forward to working with VTE in its digital markets. I am confident that the vast knowledge and extensive experience of this distributor will help us to successfully introduce our digital printing systems to Bulgaria and Macedonia."

VTE is a division of Valkanov Trade Company (VTC), the largest supplier of graphic arts consumables in Bulgaria. VTC has a 55% share of the plates market and 37% of the full spectrum of graphic arts consumables and equipment sold in Bulgaria. As focus began to move towards digital technologies, VTC established its VTE equipment division. Two years ago, the company became a Screen distributor and has a turnover of €1.5 million in machine sales.

"Together, Screen and VTE will be able to continue to offer high-quality equipment with excellent technical support," says Marin Valkanov, Managing Director of VTE. "Digital solutions are becoming our main focus with the high speed Truepress Jet520 already being actively promoted to banks and mobile service operators. The Truepress 344 is also attracting a great deal of interest. Now customers can receive the full package of high-quality equipment, first-class consumables and excellent technical support all from one company, which will be responsible for all aspects of the process."

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About Screen:

Dainippon Screen Mfg. Co., Ltd (Kyoto, Japan) is one of the world's largest manufacturers and suppliers of system components for the prepress and printing industries. Its large range of equipment includes workflow systems, RIPs, proofing systems, platesetters and digital printing presses. The company is also a well-known manufacturer of equipment for the semiconductor and flat panel display manufacturing industries.

To find your local supplier of Screen technology and detailed information on all Screen products visit
www.screeneurope.com

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