



**For immediate release  
05 January 2009**

## **Wernham chooses Screen to be green**

Attaining environmental accreditation, reducing costs, and a 30% increase in platemaking productivity are among the benefits Wernham Printers are enjoying since the installation of Screen's Platerite 4300E platemaking system.

Paul Quirke, managing director of the London B3 general commercial printer, says: "We do a lot of work for local authorities, unions and charities and were increasingly being asked for our green credentials. We already use FSC, recycled papers and vegetable ink but wanted to do more so we have been working towards the Greenmark standard created for smaller operations. To retain that we have to show continual improvements and installing the Platerite system will do that for us."

But the investment was not only made to boost the operation's environmental message. Paul explains: "My partner and I took the company over five years ago and since then we have been working to make it a much more vibrant operation. We have been looking at a range of ways to increase productivity and the platemaking department was one area where we knew we could make big improvements in terms of costs and production times. Changing from conventional film to thermal means we drastically reduce the amount of waste that needs to be taken away. That includes film developer, film fixer and plate development solutions."

He adds: "We are also around 30% more productive because we are producing the plates much faster and the fact they are punched internally is essential for perfect registration."

The investment has had a knock on effect on staffing too: "Platemaking used to be quite labour intensive but this way is much faster and means our operator can do other things. He has got a design background and since the Platerite has been installed he has been able to do more design and we are now offering that as a service to our customers."

As for choosing Screen Paul says: "I talked a lot to people in the trade about what system to choose and everyone spoke very highly of Screen. When I looked at the other options on the market, Screen always came out on top and then they came up with a very competitive offer."

Wernham Printer's Screen 4300E Platerite, features include daylight operation, remote monitoring, automated drum balance and internal punching.

Ends

## **Background**

Wernham Printers

Established 35 years ago, the B3 operation runs two Heidelberg GTOs and a Xerox digital press producing a whole range of general commercial print from business cards to posters. It has a £500,000 turnover and six employees.

### **About Screen:**

Dainippon Screen Mfg. Co., Ltd (Kyoto, Japan) is one of the world's largest manufacturers and suppliers of system components for the prepress and printing industries. Its large range of equipment includes workflow systems, RIPs, proofing systems, platesetters and digital printing presses. The company is also a well-known manufacturer of equipment for the semiconductor and flat panel display manufacturing industries.

**To find your local supplier of Screen technology and detailed information on all Screen products visit [www.screeneurope.com](http://www.screeneurope.com)**

### **Press contacts:**

Screen Europe: Tim Taylor, Marketing Manager.

T: +31 (20) 456 7871

E: [tim.taylor@screeneurope.com](mailto:tim.taylor@screeneurope.com)

Splash!PR: Ruth Clark, Managing Director.

T: + 44 (0) 1580 241177.

E: [ruth@splashpr.co.uk](mailto:ruth@splashpr.co.uk)