

**Press release**  
**27.09.2011**

## **SCREEN'S 'WIDESCREEN 2011' EVENT FEATURES INNOVATIVE WIDE-FORMAT PRINTERS & A SUPERB SUPPORTING CAST**

**Once again this annual event brings the best in creative wide-format printing, technology and substrates to UK digital display graphics and speciality print production companies**

Screen has announced Widescreen 2011, an event that brings together some of the major players in the wide-format world, at its headquarters in Milton Keynes between 11<sup>th</sup> and 13<sup>th</sup> October 2011. As well as the latest Truepress Jet wide-format printers from Screen, Widescreen 2011 will show a wide range of equipment and ancillaries demonstrating the powerful capabilities of high-value applications. From design through to the finished product visitors will see how to cost, manage and produce a wide range of creative 2D and 3D products and displays.

Highlights of this year's event include production of wallpaper and window film; lenticular morphs and animations and 'one click' see-through graphic production on the Truepress Jet2500UV. Visitors will also be able to see Screen's new wide-format solution for commercial printers - the Roland VersUV LEJ-640 - demonstrating a range of rigid and roll-to-roll applications on a variety of substrates including Dibond and Foamex board.

The event is designed to be of interest to a wide variety of end users, from commercial printers, to specialist wide-format producers, offering visitors the chance to see suppliers from different points in the print cycle. BioMedia will be showing a full range of environmentally friendly, biodegradable and recyclable substrates for the large format sector, while finishing experts Solent Sewing & Welding will put a slightly different spin on substrates, putting the Miller Weldmaster T300 Extreme through its paces producing vinyl banners.

Dufaylite will also show the flexibility of the eco Ultra Board range of lightweight paper honeycomb boards to print and fabricate POS, Signage, and creative 3D Displays and a wide range of 3D used for various applications in the print and display market.

# SCREEN

Specialist 'value-added' techniques will be displayed by Lintec Graphic Films and also ContraVision, with impressive one way see-through window advertisements, signs, or decorative designs on transparent plastic films and rigid sheets; and DP Lenticular making images and sales messages come to life with its lenticular posters and displays produced on digital printers.

The use of existing structures and panels for messaging, advertising and marketing is an exciting step forward that has been made possible by developments in the print sector, which will feature at Widescreen 2011. For instance, Lintec has a range of innovative self-adhesive films that transform glass into a vibrant canvas, while Neschen ERFURT and Easy Dot PVC-free digital wall coverings are available in a variety of textures which allow the printing of photorealistic images, adverts or slogans using an inkjet printer.

To bring further productivity, TimeHarvest will show its cutting edge MIS solution built for digital which allows users to seamlessly share information across multiple platforms such as those found in the display graphics sector. It works equally well by area as well as by sheet.

Widescreen 2011 takes place from Tuesday 11<sup>th</sup> October through to Thursday 13<sup>th</sup> October from 10.00am to 6.00pm each day. Refreshments will be served throughout the day. VIP places can be secured by registering at [www.widescreenexpo.co.uk](http://www.widescreenexpo.co.uk) or [tate@screen.co.uk](mailto:tate@screen.co.uk) or calling Dawn Tate on 01908 848500.

## End

**Images:** Click on images to download high res jpeg of the Widescreen logo and Screen Truepress Jet2500UV or request from [debbie@splashpr.co.uk](mailto:debbie@splashpr.co.uk)

### About Screen

As a precision manufacturer with a long history of building innovative imaging technologies, Screen develops and manufactures expert digital printing technologies for high-end professional print on demand applications. The company provides a 360 degree service delivering total solutions spanning workflow automation, digital printing devices, finishing partnerships, ink and substrate expertise and support. [www.screeneurope.com](http://www.screeneurope.com)

### Press contacts

Tim Taylor, Screen Europe, +31 (20) 456 7871 [tim.taylor@screeneurope.com](mailto:tim.taylor@screeneurope.com)  
Giles Clark, Splash!PR, +44 (0)1580 241177 [giles@splashpr.co.uk](mailto:giles@splashpr.co.uk)